

# THE CYCLE



## CHRISTOPHER & DOMINIC

I was inspired to make this PSA because I remember reading about the high rate of child abuse in America. While I was not abused as a child, I find it heartbreaking that so many children are actively being abused and don't feel safe in their own homes. What inspired me to make this was my hope to bring more awareness to this often overlooked issue of child abuse and hopefully bring it to an end.

The PSA follows a boy who is home alone, after he wakes up he performs his morning routine and goes to get himself a drink from the kitchen when he accidentally drops a glass onto the floor. He is brought back in time to visions of his father, who immediately begins yelling at the boy and condescending him without a second thought. The boy takes a few deep breaths and is brought back into reality, where his father is gone and he is alone. The boy is overwhelmed and ultimately decides to go back to sleep, hoping to forget his traumatizing past.

This story itself is fictional, however it represents a truth that haunts our current society, a horrible truth where children cannot even feel safe with the ones who gave them life. The PSA presents an uncomfortable truth that needs to be faced as soon as possible.

